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# THE 2019-2020 STRATEGIC PLAN

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**Youssef “Joe” Beydoun**

**Chairman – UAE Chapter**



## **Who We Are:**

*Republicans Overseas provides two-way infrastructure to keep Republicans overseas politically well-informed while also providing a mechanism to direct the policy concerns of overseas Americans back to political leaders and Presidential candidates.*

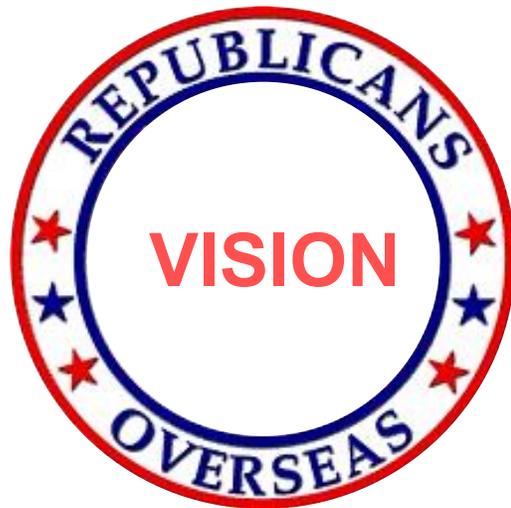


*The Republicans Overseas – UAE will create and foster an environment which enriches every individual and our community.*

*We will do so using a combination of compelling narratives, supportive networks, and a focus on developing the whole person and our community through the values `of our Republican Party”*

*Republicans Overseas – UAE will keep Americans living in the UAE politically well-informed and provide a venue for members to voice their policy concerns back to current political leaders and presidential candidates.*

*The vision of Republicans Overseas is to represent the unique concerns of Americans living overseas, to elect federal candidates who will address those concerns, and to effectively influence policy.*



### **GUIDING PRINCIPLES**

-  *Our rights of life, liberty, and property are natural rights granted to us by God, protected by the Constitution and to be defended by our elected officials.*
-  *That we are to function as a Constitutional Republic with undefined state power as described in the Constitution.*
-  *Economic freedom is the cornerstone of individual liberty and the private sector and free market principles are the best to stimulate economic development.*
-  *Revenues collected at all levels of government should be used only for well-defined, legitimate government functions, and should be carried out efficiently so that tax rates may be kept as low as possible.*
-  *It is the right of every American to exercise his/her rights to cast their vote for the candidate of choice without pressure or threats.*
-  *In Supporting and maintaining a strong national defense and advocate “Peace through Strength”*

# STRATEGIC GOALS



Increase Facebook followers by 50%.



Re-develop the Republicans Overseas – UAE website to serve as our central platform for useful information, online web meetings, display of election results and recruit potential members.



Target membership to a minimum of 500 members and increase by additional 10% YOY.



Increase planned social activities and membership meetings to at least one (1) every quarter and Executive Board to (6) six meetings per annum.



Establish grassroots organization training programs for other Emirates Chairs.



Launch the recruitment campaign for other Emirates Chapters across the UAE and ensure they abide by our Republican GOP principles.



Revamp our digital / social media presence utilizing latest platforms and other resources.



Develop chapter required materials and resources kits for potential new chairs and members throughout the UAE



Establish a Republicans Overseas presence on all media channels to ensure ROs' Voices are heard and accounted for.



Attend all related functions sponsored by American Diplomats and other business community leaders.